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Kaiser Permanente Executive Search

KAISER PERMANENTE CAREER OPPORTUNITIES NORTHWEST REGION

With a proud history of more than six decades, Kaiser Permanente is the country's largest not-for-profit health maintenance organization with approximately \$50 billion in annual revenue. Founded in 1945, the company has grown from a 12-bed hospital into a leading integrated health delivery system that serves nearly 8.7 million members in nine states and the District of Columbia.

The Northwest Region serves nearly 480,000 medical members and 192,000 dental members whose care is largely provided by the Northwest Permanente Medical Group and Permanente Dental Associates. Kaiser Permanente Northwest (KPNW) is made up of approximately 9,700 employees, nearly 900 physicians, and 110 dentists and provides and arranges medical and dental care exclusively for health plan members. Annual total revenues for the Northwest are estimated at \$3 billion. In the Northwest Region, Kaiser Permanente operates 26 medical offices, 17 dental offices, and 1 hospital (177 beds), and is affiliated with 5 hospitals. The Northwest Region will open a new 126-bed hospital on Portland's Westside in 2013.

The Northwest Region is building a Brand Strategy, Communications and Public Relations team that will lead, coordinate and integrate the region's programs with Kaiser Permanente's national programs and strategies.

Career Opportunities Available

Executive Director, Brand Strategy, Communications and Public Relations | Job #104637

- ❖ This position has executive responsibility to help achieve the region's mission and overall business objectives, with particular focus on the development, promotion, and protection of a powerful brand and superior reputation with internal and external stakeholders.

Director, Public Relations & Stakeholder Management | Job #105118

- ❖ This position is responsible for leading public relations strategy and programs to engage external stakeholders including leaders, consumers, media and key stakeholders across multiple platforms.

Director, Corporate Communications | Job # 105028

- ❖ This position is responsible for leading communications strategy and programs to engage internal stakeholders including leaders, employees, and physicians.

Director, Creative Services | Job #105138

- ❖ This position will integrate Kaiser Permanente's mission, business objectives, and the needs of the customer/client.

We welcome your involvement and appreciate your suggestions regarding individuals who might be interested in this excellent career opportunity. For consideration, interested applicants may view complete job descriptions and submit their resume online by visiting our KP Careers website at <http://jobs.kp.org>